

Innovate(R)

TEDCO-Redefining innovation one company at a time.

JANUARY 2011



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Quick notes

- TEDxperience is taking place in Baltimore on January 30.
[Learn more.](#)

- Take advantage of Maryland Technology Enterprise Institute's (MTECH) Entrepreneur Office Hours at University of Maryland.
[See the schedule](#)

- Have you been following us on Twitter @MDTEDCO? If not, you're missing all the fun and Breaking News items.

- Do you need funding? Join us in Columbia each month for the FREE TEDCO Funding Briefing to learn how to access available dollars.
[See the schedule.](#)

Feature story

CHALLENGES FOR STARTUPS: Getting them on the Road to Success

[By Dr. Linda Saffer, TEDCO](#)

There are **four main concerns that are important** for getting a startup company on the road to success.

These are that the:

- **startup** have a unique solution to a problem,
- **founders** have a target market,
- **company** have an entrepreneur and a management team with business experience, and
- **funding** is in place to achieve their first milestones.

[Read the full article.](#)

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★ Cool technologies

Speaking of COOL TECHNOLOGIES...

Let's talk about the Southern Maryland Rural Agriculture and Business Innovation Forum on Thursday, January 27, 2011!

Join TEDCO, USDA Agricultural Research Service (ARS), and their various partners for ***Innovations and Technological Solutions Addressing Challenges Impacting Southern Maryland Agri-Businesses.***

The sessions will be roundtable discussions to promote active participation by the speakers, ag professionals and farmers/growers.

The goal is to have all stakeholders at the table to address the issues, and what additional inputs are needed for farmers/growers to adopt solutions. [Learn more and register today!](#)

Media clips

[One Company's R&D Tale](#)
DCTechSource.com (12/16/10)

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Upcoming events



01.14.2011
Grants Writing Workshop
Host: Congressman Roscoe Bartlett
Location: Westminster

[more info](#)



01.20.2011
How to Win SBIR Awards
Host: SBIR Resource Center
Location: Largo
**TEDCO Sponsored*

[more info](#)



01.27.2011
Southern MD Rural Agri-Business Innovation Forum
Host: USDA ARS and TEDCO
Location: Solomons
**TEDCO Sponsored*

[more info](#)



01.27.2011
InvestMaryland
Host: Various, including TEDCO
Location: Annapolis

[more info](#)



01.27.2011
How Your Tech Transfer Office Can Forge Successful Partnerships with Government Agencies
Host: Tech Transfer Tactics
Location: Webinar

[more info](#)



02.01.2011 - 03.01.2011
Seed Funding and Venture Capital Course Series
Host: National Association for Seed and Venture Funds (NASVF) and National Council of Entrepreneurial Tech Transfer (NCET2)
Location: Webinar

[more info](#)

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